

Join us



Date ___/___/___

One of the most effective ways to generate new business is by building relationships with fellow Chamber members. Congratulations on taking the first step!

COMPANY INFORMATION (as you want it to appear in directory and online)

Company Name _____ Year Est. _____
Owner Name _____ # Full-time Employees (2PT = 1FT) _____
Physical Address _____
City _____ State _____ Zip _____
Business Phone _____ Business Email _____
Business Website _____
Social Media Links (check all that apply) _____ Facebook _____ Twitter _____ Instagram _____ Linked in _____
Billing Address (if different) _____
Billing Preference? _____ Electronic (Email address to be used) _____ _____ Hard Copy

CONTACT INFORMATION

Primary Contact Name _____ Title _____
Email Address _____ Phone _____
Billing Contact Name _____ Title _____
Email Address _____ Phone _____

Names and Email Addresses of staff who should receive email correspondence from FCOC:

BUSINESS INFORMATION (Select One)

___ For-Profit ___ Non-Profit (must provide copy of determination letter) ___ Individual/non business/Impact Fayette
___ Second Business (please list primary business member) _____

25 Word Business Description _____

REASON FOR JOINING (check all that apply) ___ Grand opening/Ribbon cutting
___ Business promotion (Advertising/Marketing/Sponsorships) ___ Community outreach/involvement
___ Directory/website listings ___ Credibility - Backing of the Chamber to gain trust with customers/public
___ Ongoing training/education ___ Programs and events (meetings, business after hours, etc)
___ Relationship building (Networking) ___ Savings on affiliate programs (insurance, energy, etc.)
___ Email updates ___ Legislative advocacy ___ Other _____

Chamber membership is tax-deductible as a legitimate business expense. The Fayette Chamber is classified as a 501(c)6 business association. Some programs operate under the Chamber's associated non-profit, The Redstone Foundation, which is registered as a 501(c)3 educational and civic non-profit.

Join us



INVESTMENT LEVELS

Chamber Champion - \$5000/yr - Get your business name listed as a Champion of Business in Fayette County. Your business name/logo will be listed on all of the programming and activities that the Chamber coordinates throughout the entire year, as well as displayed on the front window of the Chamber office (on Main Street in Uniontown), on the front page of the Chamber's website (with a link) and on the Chamber's social media pages.

Chamber Advocate - \$2500/yr - Get your business name listed as an Advocate of the Business Community in Fayette County. Your business name will be listed on all of major activities that the Chamber coordinates throughout the entire year as well as displayed on the front page of the Chamber's website (with a link) and on the Chamber's social media pages.

| | | |
|--|--|---------|
| Self Employed | \$250.00/yr | \$21/mo |
| Business - 2 to 25 Employees | \$300.00/yr | \$26/mo |
| Business - 26 to 50 Employees | \$350.00/yr | \$30/mo |
| Business - 51 to 100 Employees | \$450.00/yr | \$38/mo |
| Business - 101 to 250 Employees | \$550.00/yr | \$46/mo |
| Business - 251 - 350 Employees | \$650.00/yr | \$55/mo |
| Business - 251 - 350 Employees | | |
| Direct Sales (Avon, Thirty One, Mary Kay, etc) | \$250.00/yr | \$21/mo |
| Non-Profit (must provide proof of 501 status) | \$150.00/yr | |
| Sales Rep (w/o corporate participation) | \$150.00/yr | |
| Friend of the Chamber/Social/Volunteer | \$75.00/yr | |
| Bank | \$600.00/yr for primary location + \$225.00/yr per additional location | |
| Civic Org./Community/Service Club | \$135.00/yr | |
| Education (School District/Private/Parochial School/Trade School/University) | \$300.00/yr | |
| Government (Elected Official) | \$100.00/yr | |

Membership with the Fayette Chamber Includes:

- *Enhanced listing on the Chamber's new website with description of your business, contact information, links, coupons, etc.
- *Event/business marketing through the Chamber's daily E-Blitz, Website, and social media at no additional cost.
- *Membership decal to proudly display in your place of business.
- *Monthly networking opportunities.
- *Members-only advertising.
- *Ribbon Cutting Ceremony.
- *Your business brochures displayed in our office.
- *Volunteer opportunities.
- *Annual printed membership directory (also available in digital format).
- *Use of the Chamber office space (conference room and large room) for meetings, trainings, etc.
- *Members-only professional development.
- *Member advocacy and updates on priority business legislation.
- *Listings on Fayette County Works social media jobs board at no additional cost.
- *Referrals, Referrals, Referrals! We only refer Chamber member businesses.
- *Information distribution through Fayette County Visitors Center.

PAYMENT OPTIONS

Payment must accompany application form for processing

Total Membership Investment \$ _____ year
or \$ _____ month

My check is enclosed - Please make check payable to the Fayette Chamber of Commerce

Please charge my card - One time per investment year

Please automatically charge my card monthly
(If choosing the automatic monthly payment plan, please understand that you are authorizing us to charge you monthly until notified to stop.)

_____ Name as it appears on card

_____ Credit Card Number _____ Exp. _____ CVV

_____ Signature of Card Holder

Some final
Food for
Thought...

When consumers know that a small business is a member of the chamber of commerce, they are **49% more likely** to think favorably of it and **80% more likely** to purchase goods or services from the company in the future!

When consumers know that a national restaurant franchise is a member of the chamber of commerce, they are **68% more likely** to eat at the franchise in the next few months.

When consumers know that an insurance company is a member of the chamber of commerce, they are **36% more likely** to think favorably of the company.

-The Schapiro Group